



Spring 2019 Business Concept Competition

-The Road to the Future Four & More-



OVERVIEW

The competition is **open to all currently enrolled Humboldt State students from any discipline, including graduate students**, who are in the early stages of business development. Teams with complementary backgrounds and skill sets are encouraged as are ideas that are scalable.

There will be two winning teams from Humboldt State University that will represent HSU at the **Future Four & More Business Concept Competition**, which will be held **Friday, April 5th at Sacramento State University**. The CR and HSU winners will compete against the top two finalists from other Northern California schools including Butte College, Sac State and Chico State.

The HSU School of Business will pay gas to and from Sacramento and lodging for the teams (1 room per team, Thursday April 4 and Friday April 5).

The winners will also receive coaching from Dr. Nancy Vizenor and Dr. Hari Singh in preparation for the Future Four & More competition at Sac State.

What do you need to do?

Submit an Executive Summary and give a 5 Minute Presentation of your business concept.

Here are some important details:

1. Go to the [HSU School of Business](#) website and review the **Future Four Executive Summary Guideline**. All entries must be made using this guideline as a model.
2. The most comprehensive preparation you can do for the Future Four & More competition is to participate in the **Humboldt Start Up Weekend (March 8-10)**.
3. You will submit your Business Concept Executive Summary by **Tuesday, March 12, 2019 at 12 PM (Noon)** to Dr. Nancy Vizenor by email (ncv2@humboldt.edu)
4. You will deliver a 5-minute Presentation (with ~5 minutes for questions...props and slides okay) in the Library Fishbowl on **Thursday, March 14 at 9:00 AM**.
5. The two winning teams will be announced following the presentations.

If you have questions, please contact Dr. Nancy Vizenor (ncv2@humboldt.edu).