

Public Disclosure of Student Achievement

Institution Name: California State Polytechnic University, Humboldt

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2022-23

Date Submitted: March 29 2024

Results

PROGRAM	INDICATOR	RESULT
Undergraduate Program	For Spring 2023 semester, average success rate in bottleneck courses	BA 250 Financial Accounting: 74.0% BA 252 Management Accounting: 74.0% BA 322 Business Analytic: 82.0% BA 360 Principles of Finance: 82.0%
Undergraduate Program	1-Year Retention Rate for Fall 2022	Freshmen: 75.0% Transfers: 83.3%
Undergraduate Program	Graduation rates	72%
MBA Program	Graduation rates of MBA students in the one year track.	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Success Rate in bottleneck courses. Undergraduate Program	A Bottleneck-Success Course has a student success rate (C or better) below 85% for a given term. In our bottleneck courses BA 250: Financial Accounting, BA 252: Management Accounting, BA 322: Business Analytics, and BA 360 Principles of Finance, the average success rates (C- or higher) has been in the range of 74% to 82%. How it is computed: We collect data for each class and average across all classes for % of students getting C- or higher.
Retention Rates Undergraduate program	At least 70% our freshmen and 80% of our transfer students will continue in the program after their first year. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i>
Graduation Rates. Undergraduate Program	At least 60% of the transfer students will graduate in 3 years. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i> .

Graduation rates MBA program	At least 85% of the students in the one year track will graduate in time. How it is computed: School of Business tracks the graduation date for each MBA student in a spreadsheet to compute this rate.