



Public Disclosure of Student Achievement

Institution Name: California State Polytechnic University, Humboldt

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2022-23

Date Report Posted: March 29 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Business Administration	Success rate in bottleneck courses	At least 85% of receive C or better grades.	<ul style="list-style-type: none"> • BA 250 Financial Accounting: 74.0% • BA 252 Management Accounting: 74.0% • BA 322 Business Analytic: 82.0% • BA 360 Principles of Finance: 82.0%
Bachelor of Science in Business Administration	1-Year Retention Rate	At least 70% of our freshmen and 80% of our transfer students will continue in the program after their first year.	Freshmen: 75.0% Transfers: 83.3%
Bachelor of Science in Business Administration	Graduation rates	At least 50% of first-time freshmen will graduate in five years, and 75% of transfer students will graduate within four years.	Freshmen: 46.4% Transfers: 74.5%
MBA Program	Graduation rates	At least 85% of the students in the one-year track will graduate in time.	Graduation Rate: 100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Success Rate in bottleneck courses.	<p>Bottleneck-Success Course has a student success rate (C or better) below 85% for a given term.</p> <p>How it is computed: We collect data for each class and average across all classes for % of students getting C- or higher.</p>
Retention Rates	<p>Undergraduate freshmen 1-year retention refers to the percentage of first-time, full-time undergraduate students who return to the same institution for their second year of study.</p> <p>Transfers (Upper Division) 1-year retention refers to the percentage of transfer students who enter an institution as juniors (upper division) and return for their second year at the same institution.</p> <p>How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i></p>
Graduation Rates. Undergraduate Program	<p>Graduation rate is the percentage of a cohort of first-time, full-time undergraduate students who complete their degree program within five years.</p> <p>The 4-year graduation rate for upper-division transfer cohorts refers to the percentage of transfer students who enter an institution as juniors (upper division) and complete their bachelor's degree within four years of their initial transfer.</p> <p>How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i>.</p>
Graduation rates MBA program	<p>How it is computed: The School of Business tracks the graduation date for each MBA student in a spreadsheet to compute this rate.</p>